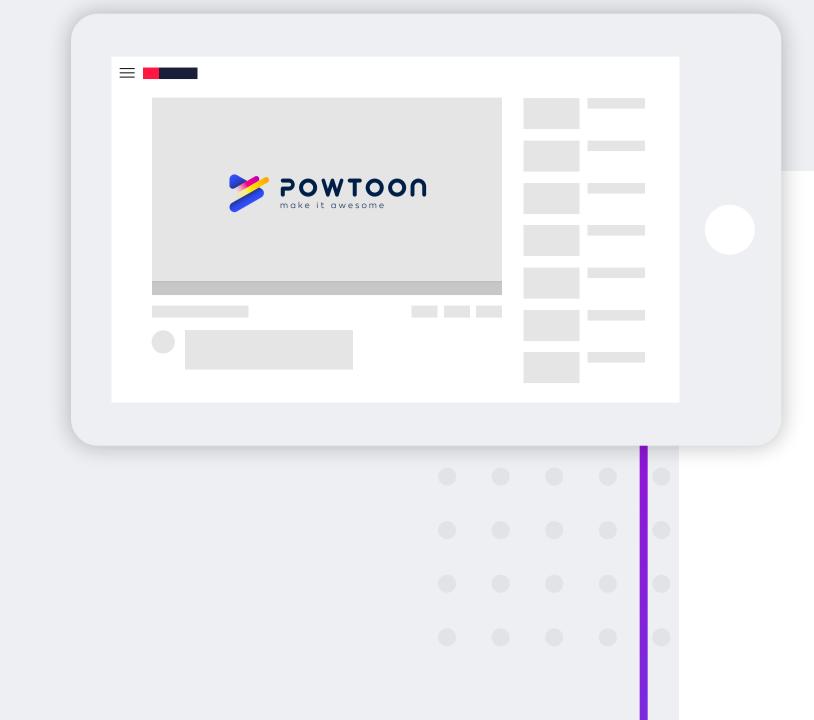




# POWTOON IN THE ENTERPRISE

See how more than 96% of Fortune 500 companies are using this visual communication platform to stay three steps ahead.



# WHAT'S A POWTOON?

#### Pow-toon Pow-toon /pau - tün/

noun

A short video or presentation, often animated. Easy and quick to make. Used "when you can't afford to be ignored."

Ex.: "Wow! That Powtoon you showed explained your product so well. Please allow me to buy everything you're selling!"

verb

To stand out, to be noticed, to awesomemize something boring.

Ex.: Alex: "Oh Pat, I have an important meeting tomorrow, and I fear my presentation is not up to scratch." Pat: "No problem, just powtoon it and you'll win."

# WHO USES POWTOON IN THE ENTERPRISE?















**Training & Development** 









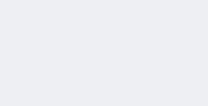


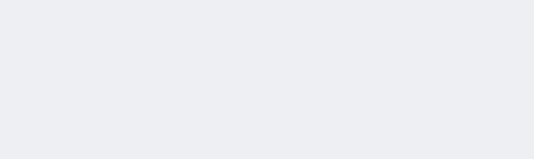
Dalia Hamzeh

Information Security Director









Internal

Communications



## dun & bradstreet (4,900 employees) Employees really connected to the

Picto character, they call him Ted. He is on stickers throughout the office, awards we made to give out, and someone even dressed up as him on Halloween! Powtoon's become a staple of our company's security culture.

> Company updates • Inspiration from the CEO

• All-hands monthly meeting

How it's used

(all while looking like a rockstar!)

# **Benefits**

**C-Level, VPs and Directors** 

Lead by example by saving your company's time and money

- Get your ideas out fast
- Produce cool videos
- Impress the board with studio-quality presentations

# **Internal Communications**

Go beyond informing and get your messages heard and embraced across the company

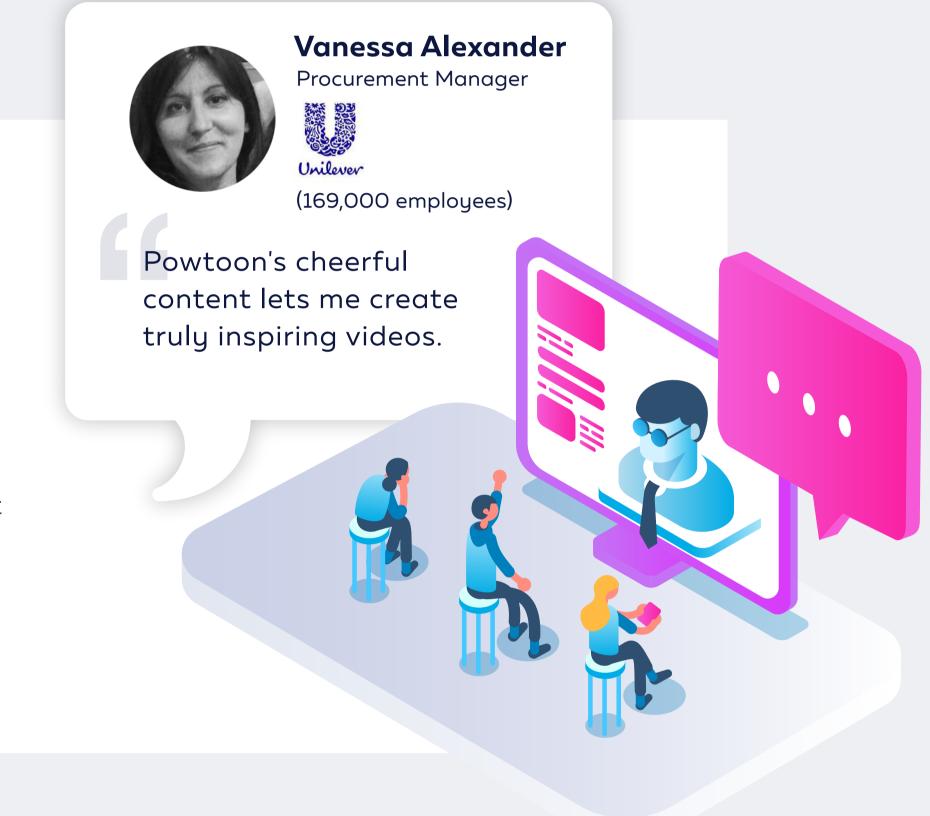
### How it's used Company updates

- Change management content Company meeting presentations

# • Produce professional-looking content fast

**Benefits** 

- Customize messages across
- teams & branches
- Make complex ideas easy to grasp





## Turn your employees into IT allies who help you keep your system running smoothly

**Operations & IT** 

How it's used **Benefits** 

# New software rollouts

 Help desk how-tos Security updates

- Break down complex ideas • Get higher adoption rates across the company • Make your company's IT fun, not a chore

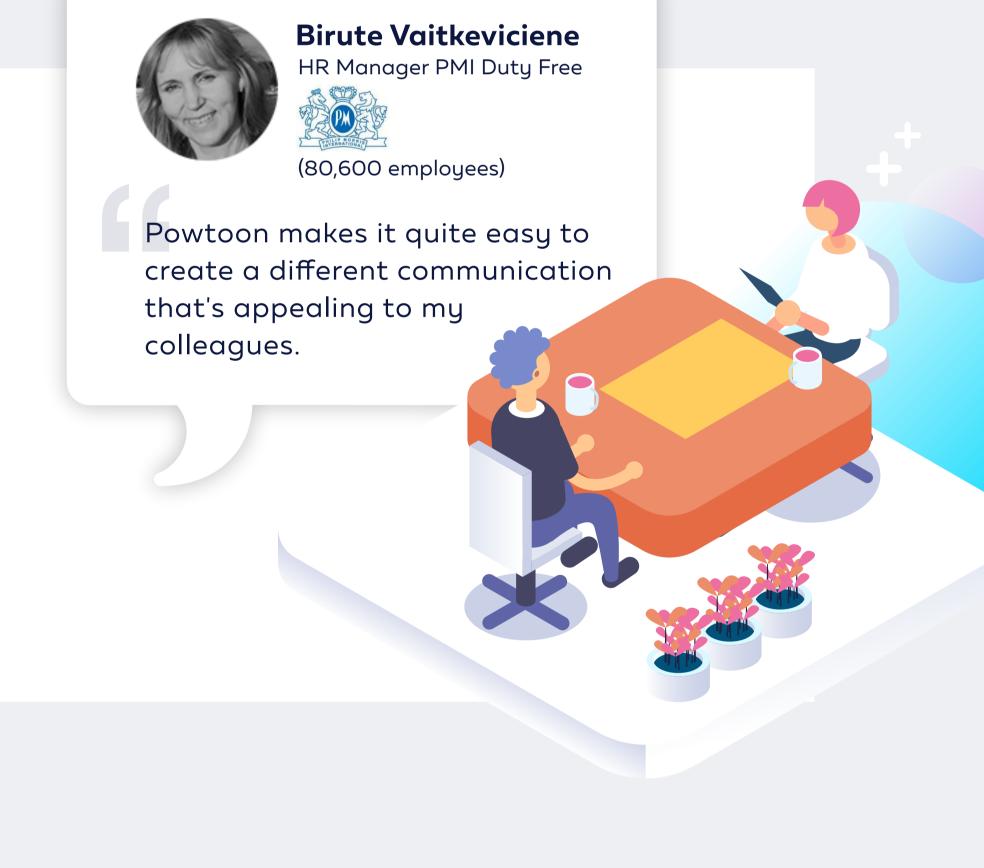
# Build a company culture your employees will love

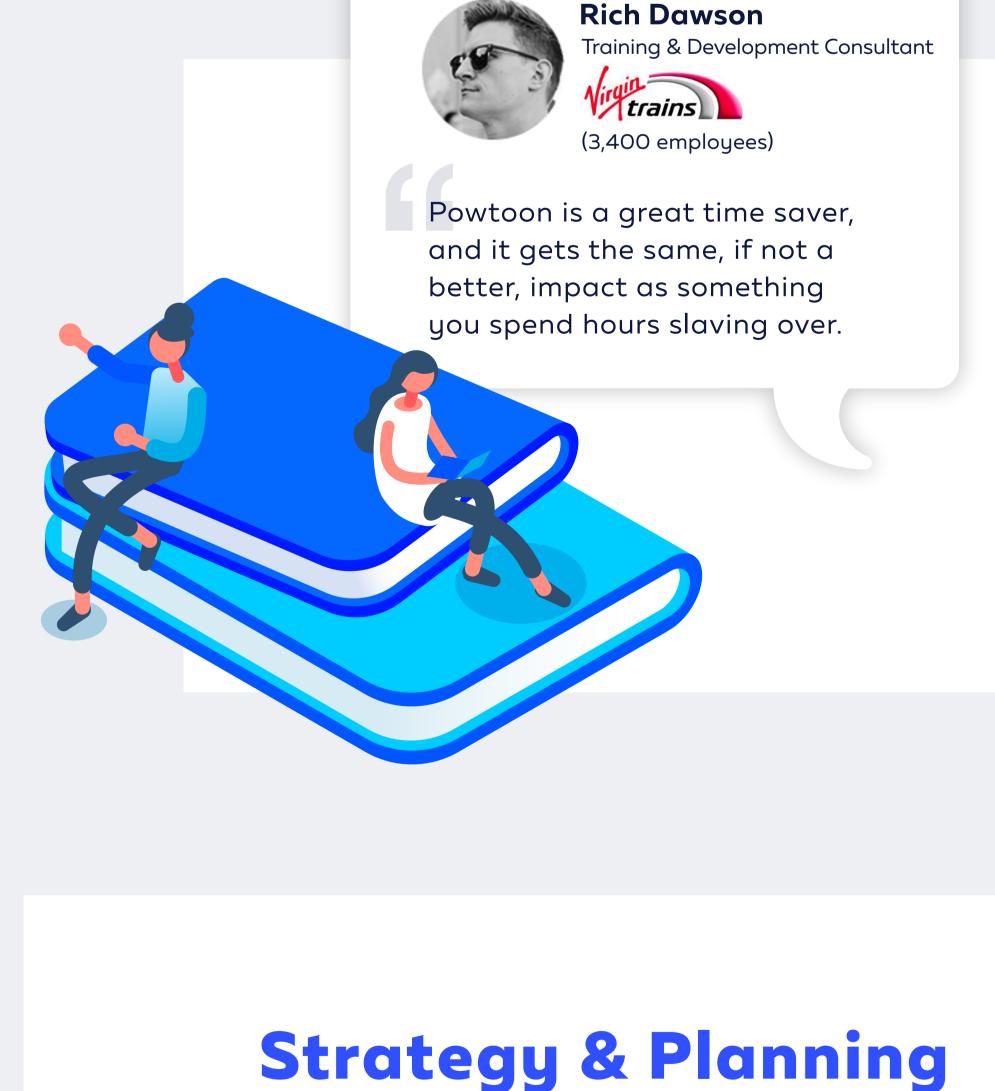
HR

How it's used **Benefits**  Customize according to company Recruiting videos design and branding New employee intro videos

- Employee celebrations
- Employee performance reviews

- No design or tech skills necessary Quickly produce professional-looking
- videos yourself





# **Training & Development** See accuracy rates increase as people actually absorb your training

• Work safety compliance • Quickly customizable Training for skill mastery • Engaging diverse learning styles

**Benefits** 

# Workshop recaps

Want to learn more about Powtoon Enterprise?

**REQUEST A DEMO** 

How it's used

- Make content for any platform, no matter where your learners are

Stephanie Stapleton

Policy Consultant

Humana<sub>®</sub>

(45,900 employees)

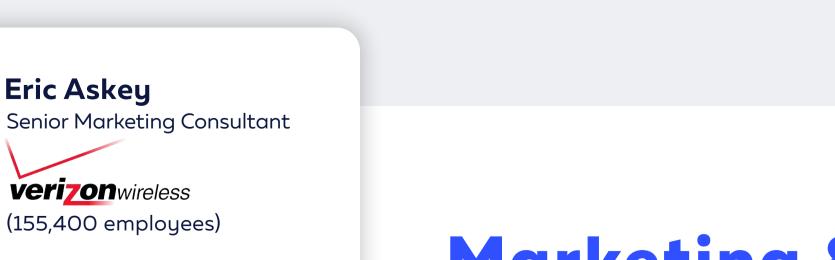
#### Cost-effective Recommendation presentations Invitation videos

 Professional-grade design Initiative mock-ups • With data security your clients need

Get buy-in from your partners and clients to ensure full success

How it's used

**Benefits** 



# Drive higher engagement, increase sales, and inspire brand obsession **Benefits**

- Product videos Infographics



Hove Powtoon for its

simplicity, animation

& editable templates!



**Eric Askey** 

verizonwireless

## Explainer videos Optimized for testing

Tailored for every channel



Faster production



like these innovative companies?

Do you want to be three steps ahead

**REQUEST A DEMO** 

www.powtoon.com

Have questions? Contact <a href="mailto:enterprise@powtoon.com">enterprise@powtoon.com</a> for more information.